

Day	Date	Post	Unique ID	Length	Link	Curated	Funnel	Image notes	Promote
<b>Blogs</b>									
Tuesday	4-Oct	Could crowdsourcing be an untapped source of innovation? We think so! Here are five reasons you want to consider crowdsourcing your next innovation. (Custom ID)	x	160	TBD			Evaluation	
Thursday	11-Oct	Wondering what all the buzz about OmniChannel is? Here's a look at what it is, as well as why it might help your business. Want to learn more? Don't hesitate to contact a Safeguard representative today! (Custom ID)	x	214	TBD			Evaluation	
Thursday	18-Oct	Self-service doesn't have to mean no service! The key is to keep the customer in mind. Here's a look at good self-service practices, as well as a few tips to making the most of self-service opportunities today. (Custom ID)	x	222	TBD			Awareness	
Thursday	25-Oct	Blog		4	TBD			Decision	
<b>FACEBOOK</b>									
Monday	3-Oct	<b>5 Tips for Taking Your Business International:</b> Thinking about going international? Here are five tips for making the transition smooth, including getting to know the market, making solid connections within your network, and not being afraid to try something new. Want additional help making this transition? Don't hesitate to contact a Safeguard strategist today! We are ready to field your questions and create a plan that works for your business. (Custom ID)	x	460	<a href="http://www.facebook.com/pages/Safeguard/2016/08/25-tips-for-taking-your-business-international/">http://www.facebook.com/pages/Safeguard/2016/08/25-tips-for-taking-your-business-international/</a>	Curated		Awareness	
Tuesday	4-Oct	Could crowdsourcing be an untapped source of innovation? We think so! Here are five reasons you want to consider crowdsourcing your next innovation. (Custom ID)	x	160	TBD			Evaluation	
Wednesday	5-Oct	Looking to design a new logo? Or perhaps an informational pamphlet? How lets redesign? Printed products for an upcoming tradeshow? We've got the design team you need! Our design services cover everything from idea generation to content creation. Our strategists are available to offer a free consultation at any time. Give us a call today!		136	<a href="https://safeguard.com/design/index.asp">https://safeguard.com/design/index.asp</a>			Decision	PHOTO: Image of a larger printer.
Thursday	6-Oct	It's only a failure if you see it that way.		43				Awareness	PHOTO: this quote, "Failure is the opportunity to begin again more intelligently." - Henry Ford, overlaid upon an image of a Model T car head-on.
Friday	7-Oct	Good customer service is essential to your success. Looking to improve your customer service? Check out these tricks that are sure to keep your customers satisfied! And if you need more advice, we are ready at the phone to take your questions - don't hesitate to call a Safeguard strategist today!		298	RECYCLED: <a href="http://blog.gosafeguard.com/blog/improving-customer-service/">http://blog.gosafeguard.com/blog/improving-customer-service/</a>			Evaluation	
Saturday	8-Oct								
Sunday	9-Oct								
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Tuesday	11-Oct	Wondering what all the buzz about OmniChannel is? Here's a look at what it is, as well as why it might help your business. Want to learn more? Don't hesitate to contact a Safeguard representative today! (Custom ID)	x	214	TBD			Evaluation	
Wednesday	12-Oct	A reminder to simply do your best day by day.						Awareness	PHOTO: this quote, "The best preparation for tomorrow is doing your best today." - H. Jackson Brown, Jr., written in bold, thin font.
Thursday	13-Oct	Do you know what it means to lead by example in your business? At Safeguard, we help business leaders develop strategies and skills that make their work successful. Here are five ways we've found to lead by example in your business.		212	RECYCLED: <a href="http://blog.gosafeguard.com/blog/5-ways-lead-example-business/">http://blog.gosafeguard.com/blog/5-ways-lead-example-business/</a>			Evaluation	
Friday	14-Oct	Looking for solid printing services? We've got you covered! Safeguard provides a variety of printing services for business of all kinds, from design through production to delivery. Give us a call to set up a consultation today!		227	<a href="https://safeguard.com/printing-services/index.asp">https://safeguard.com/printing-services/index.asp</a>			Decision	PHOTO: Image of several different types of printed products laid neatly on a table.
Saturday	15-Oct								
Sunday	16-Oct								
Monday	17-Oct	<b>5x Tips for Getting Cheap or Free Upgrades:</b> Do you fly frequently for business or pleasure? Next time you do, consider trying out one of these tricks for getting a cheap or free upgrade. You won't regret it! (Custom ID)		220	<a href="http://www.nytimes.com/2014/07/24/business/tips-for-getting-cheap-or-free-upgrades.html?_r=0">http://www.nytimes.com/2014/07/24/business/tips-for-getting-cheap-or-free-upgrades.html?_r=0</a>			Decision	PHOTO: Image of printed apparel laid out.
Tuesday	18-Oct	Self-service doesn't have to mean no service! The key is to keep the customer in mind. Here's a look at good self-service practices, as well as a few tips to making the most of self-service opportunities today. (Custom ID)	x	222	TBD			Awareness	
Wednesday	19-Oct	Need printed apparel for an upcoming event? We offer a variety of packages to fit your individual business needs. Give us a call - we'd love to help you find the best printed apparel to fit your needs!			<a href="https://safeguard.com/apparel-and-products/index.asp">https://safeguard.com/apparel-and-products/index.asp</a>			Decision	
Thursday	20-Oct	Switching to open book management is a big step, but it doesn't have to be difficult. We've put together this brief overview along with a few tips for making the process easy and seamless. And, if you want more assistance making the shift, our business consultants can walk you through the procedure!		300	RECYCLED: <a href="https://blog.gosafeguard.com/blog/franchisee-book-open-book-management/">https://blog.gosafeguard.com/blog/franchisee-book-open-book-management/</a>			Evaluation	
Friday	21-Oct	How many times per day do you tell people "I'm busy"? What if you said, "I'm productive," instead?	x	98				Awareness	PHOTO: this quote, "Don't be busy, be productive." overlaid upon an image of a woman working at her computer.
Saturday	22-Oct								
Sunday	23-Oct								
Monday	24-Oct	How you met your 2015 goals?		29				Awareness	PHOTO: this quote, "A goal without a plan is just a wish." in bold-colored font.
Tuesday	25-Oct	Blog		4	TBD			Decision	
Wednesday	26-Oct	What's one thing you don't want to deal with? High turnover? Luckily, if you follow these basic tips, you're likely to retain new employees as well as old ones. And, if you're looking for additional ideas, Safeguard strategists are always available to answer your questions and come up with a strategy that meets your needs.		121	RECYCLED: <a href="http://blog.gosafeguard.com/blog/retaining-managing/retain-new-employees-strategy/">http://blog.gosafeguard.com/blog/retaining-managing/retain-new-employees-strategy/</a>			Awareness	
Thursday	27-Oct	<b>4 Questions to Ask Before Starting a Franchise:</b> Thinking about turning your business into a franchise? It isn't a step to take lightly. Here are four things to consider before you begin the process. And if you need additional help, Safeguard has strategists professionally trained to guide you through the basic steps. Give us a call today! (Custom ID)	x	152	<a href="https://www.linkedin.com/company/safeguard-business-creating-a-franchise/">https://www.linkedin.com/company/safeguard-business-creating-a-franchise/</a>			Awareness	
Friday	28-Oct	Are you looking to take your company to the next level? We have all the office supplies you need, as well as strategists who can help you determine what's needed to increase your brand platform and customer loyalty. All you have to do is give us a call - we're waiting to field any questions you may have!	x	306	<a href="https://safeguard.com/office/index.asp">https://safeguard.com/office/index.asp</a>			Decision	PHOTO: Image of a businesswoman answering calls.
Saturday	29-Oct								
Sunday	30-Oct								
Monday	31-Oct	What opportunities are you creating?		36				Awareness	PHOTO: this quote, "Don't wait for opportunity. Create it" in bold white-colored font over a black background.
<b>TWITTER</b>									
Monday	3-Oct	<b>5 Tips for Taking Your Business International:</b> Thinking about going international? Here are 5 tips for making the transition smooth. (Custom ID)	x	144	<a href="http://www.facebook.com/pages/Safeguard/2016/08/25-tips-for-taking-your-business-international/">http://www.facebook.com/pages/Safeguard/2016/08/25-tips-for-taking-your-business-international/</a>	Curated		Awareness	
Tuesday	4-Oct	Could crowdsourcing be an untapped source of innovation? We think so! Here's why. (Custom ID)	x	93	TBD			Evaluation	
Wednesday	5-Oct	We've got the design team you need! Our design services cover everything from idea generation to content creation. Give us a call today!		136	<a href="https://safeguard.com/design/index.asp">https://safeguard.com/design/index.asp</a>			Decision	
Thursday	6-Oct	It's only a failure if you see it that way. #Inspiration #BusinessTips		70				Awareness	
Friday	7-Oct	Good customer service is essential to your success. Looking to improve your customer service? Check out these tricks!		117	RECYCLED: <a href="http://blog.gosafeguard.com/blog/improving-customer-service/">http://blog.gosafeguard.com/blog/improving-customer-service/</a>			Evaluation	
Saturday	8-Oct								
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Tuesday	11-Oct	Wondering what all the buzz about OmniChannel is? Here's a look at what it is! (Custom ID)	x	90	TBD			Evaluation	
Wednesday	12-Oct	A reminder to simply do your best day by day. #Inspiration #BusinessTips						Awareness	

11	Thursday	13-Oct	Do you know what it means to lead by example in your business? At Safeguard, we help leaders develop strategies that succeed.			135	RECYCLED: <a href="https://blog.safeguard.com/blog/5-ways-lead-example-business/">https://blog.safeguard.com/blog/5-ways-lead-example-business/</a>	Evaluation				
12	Friday	14-Oct	Looking for solid printing services? We've got you covered!			59	<a href="https://safeguard.com/print-services/index.asp">https://safeguard.com/print-services/index.asp</a>	Decision				
13	Saturday	15-Oct										
14	Sunday	16-Oct										
15	Monday	17-Oct	<b>5x Tips for Getting Cheap or Free Upgrades:</b> Try out one of these tricks for getting a cheap or free upgrade! (custom ID)			121	<a href="http://www.nytimes.com/2016/07/12/business-tips-for-getting-cheap-or-free-upgrades.html?_r=1">http://www.nytimes.com/2016/07/12/business-tips-for-getting-cheap-or-free-upgrades.html?_r=1</a>	Awareness				
16	Tuesday	18-Oct	Self-service doesn't have to mean no service! The key is to keep the customer in mind. (custom ID)	x		98	TBD	Awareness				
17	Wednesday	19-Oct	Need printed apparel for an upcoming event? We offer a variety of packages to fit your individual business needs. Give us a call - we'd love to help you find the best printed apparel to fit your needs!				<a href="https://safeguard.com/promotional-products-apparel/index.asp">https://safeguard.com/promotional-products-apparel/index.asp</a>	Decision				
18	Thursday	20-Oct	Switching to open book management is a big step, but it doesn't have to be difficult. We've put together this brief overview:			125	RECYCLED: <a href="https://blog.safeguard.com/blog/finance/brief-look-open-book-management/">https://blog.safeguard.com/blog/finance/brief-look-open-book-management/</a>	Evaluation				
19	Friday	21-Oct	How many times per day do you tell people "I'm busy"? What if you said, "I'm productive," instead?	x		98		Awareness				
20	Saturday	22-Oct										
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22	Monday	24-Oct	Have you met your 2016 goals?			29		Awareness				
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26	Friday	28-Oct	Are you looking to take your company to the next level? Give us a call!	x		71	<a href="https://safeguard.com/about/index.asp">https://safeguard.com/about/index.asp</a>	Decision				
27	Saturday	29-Oct										
28	Sunday	30-Oct										
29	Monday	31-Oct	What opportunities are you creating? Inspiration			49		Awareness				
<b>LINKEDIN</b>												
1	Monday	3-Oct	<b>5 Tips for Taking Your Business International:</b> Thinking about going international? Here are five tips for making the transition smooth, including getting to know the market, making solid connections within your network, and not being afraid to try something new. Want additional help making this transition? Don't hesitate to contact a Safeguard strategist today! We are ready to field your questions and create a plan that works for your business. (custom ID)	x		400	<a href="http://www.forbes.com/sites/stephanie/pdof/06/14/5-tips-for-taking-your-business-international/">http://www.forbes.com/sites/stephanie/pdof/06/14/5-tips-for-taking-your-business-international/</a>	Curated	Awareness			
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